

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/12/2021 10:21 AM from Charlotte Dexter.

Application Summary

Address: 51 Fulham Broadway London SW6 1AE

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

[Click for further information](#)

Customer Details

Name: Charlotte Dexter

Email:

Address: Barclay Road London

Comments Details

Commenter Type: Amenity Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 15/12/2021 10:21 AM This Premises has been a problem for Fulham Broadway for too long. The new applicant is related to the Premises License holder (revoked Dec 2018 and appeal not granted Nov 2021) in that he is the 'finance' guy who says he is not 'management' but if you don't 'manage' finances what do you do?! We ask the Committee to use everything in its power to not grant this license for all the 4 Lic Objective reasons. ALL of them have been abused in the past. We have a mother on Barclay Road who goes into this shop everyday to make sure they are not selling alcohol as she knows too well that they have sold to under age children in the past. The Police and Trading Standards have collected so much evidence and they finally were successful in shuttering the alcohol only last month, after you, the Committee, revoked the license in 2018. If nothing else, this type of shop is too close to the residential Samuel Lewis Trust housing just a few doors down to the left which is full of under age children who are tempted to frequent this shop and buy alcohol. The LBHF Licensing Policy specifically mentions dense residential areas; pls use it to not grant this License.
Charlotte Dexter for myself and for Barclay Road Residents.

From: Charlotte Dexter
Sent: 16 December 2021 17:47
To: Overton Adrian: H&F; Asante William: H&F
Cc: Annabel Cottrell; Sarah Chambers
Subject: 2021/01448/LAPR 51 Fulham Broadway

I was unable to submit this online. I now submit by email. Pls confirm receipt.

From: Charlotte Dexter for and with Barclay Road Residents

2021/01448/LAPR 51 Fulham Broadway

This is an addendum dated today 16 Dec (last day to submit) to my Representation already submitted by email.

I would like to make the Committee aware of the fact that this Premises at 51 Fulham Broadway is well known for not asking for ID and so 'children' go in to buy alcohol; usually tall children. I have made a point of standing many times outside this Premises to watch this after-school 'activity'. A few wait outside whilst one musters up the courage to go give it a try. Often, just one girl waits outside, quite far away but within view of nr 51's facade.

The point is that unless a totally different type of operator takes over number 51, it will be the same story all over again. The Council does not have the resources to do blind test purchases every few weeks. Once a year they can coordinate such an effort, if that. It takes huge manpower, gathering of evidence into drop bags, working with Police etc. And it has to be repeated a few times for the evidence to be upheld in court.

Fulham Broadway needs shopkeepers who obey the law and go above and beyond to keep children from being tempted to try to buy things that they are not legally allowed to buy.

Please consider that a few THOUSAND school children pass this nr 51 shop/area everyday to use the tube and major buses at Fulham Broadway.

A mother confirmed again to me this past week that school children are attracted to this Premises as word is out that they don't always ask for id etc. it's a challenge, a game; sad but true. Brompton Oratory 1,300 students, Fulham Boys School, 685 students, Lady Margaret, 783 Students and many more schools right on our doorstep.

Could the Committee please consider the high density of underage children in this key town centre neighbourhood. The LBHF Licensing Policy specifically addresses the Committee's ability to not grant a license in highly dense residential areas. Not only is this a highly residential area, it is a highly densely populated school area.

We contend that this is exactly the case here.

In addition, although the Fulham Broadway CIP (Cumulative Impact Policy) is in Limbo due to Covid restrictions that led to Premises being closed or hours curtailed, and thus not much evidence is available at the moment to review this important Policy at its fixed, five year review point of 2021, which of course did not foresee the COVID-induced closures, Fulham Broadway is and continues to be negatively impacted by Premises. Fulham Broadway is an area that must be evaluated based on cumulative impact. Your Policy states this clearly. I call on the Committee to consider section 6.5 of their Policy:

"The absence of a special policy in other areas does not prevent any Responsible Authority or other persons from making representations on the grounds that the

premises will give rise to a negative cumulative impact in the area in question, on one or more of the four Licensing Objectives (The Secretary of State's Guidance – March 2015)."

The Licensing Policy of LBHF specifically states in Section 22 Consideration of our Residents:

"22.3 Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures in place by the applicant in order to ensure our residents are protected from the potential detrimental effects of any licensed premises." On this point of highly dense residential area as well as school children circulating around the transport hub, we believe the License should be refused.

Giving this Applicant a License will simply tell every child that it's time to go give it a try, again. Why would the Committee want to even open up such a possibility, again?

Charlotte Dexter for myself and for and with Barclay Road Residents.
Barclay Rd
London SW6 1EJ